



miratel
solutions inc.



November 22, 2010 - Miratel Solutions, a Toronto Call Centre, eCommerce and Letter Shop Mail House is Proud to be a Sponsor at the Association of Fundraising Professionals Congress 2010

Miratel Solutions, a Toronto call centre, eCommerce and letter shop mail house that specializes in providing end-to-end fundraising services is both honoured and excited to be sponsors at this year's Association of Fundraising Professionals (AFP) Congress 2010. The two day conference takes place from November 30-December 1 at the Metro Toronto Convention Centre. Since their inception in 2000, Miratel has been solidifying their reputation as industry leaders by consistently raising the bar for the professional fundraising sector. Although telephone fundraising remains Miratel's core competence, they have expanded their fundraising services beyond their inbound and outbound call centre to offer eCommerce and letter shop mail house solutions.

“ AFP believes that to guarantee human freedom and social creativity, people must have the right to freely and voluntarily form organizations to meet perceived needs, advocate causes, and seek funds to support these activities ”

To date Miratel have successfully managed over 150 fundraising campaigns for more than 30 different charitable organizations. In that time they have handled more than 40 million donor transactions by phone, web, mail and fax and have helped generate over \$1.3 billion in gross fundraising revenue.

Miratel is proud of their lasting commitment to some of Canada's largest nonprofit groups and see their new affiliation with the Association of Fundraising Professionals (AFP) as an extension of that. The upcoming Congress 2010 event promises to be the largest of its kind and the most significant gathering of key fundraising decision makers ever in Canada. As such, Miratel looks forward to being business sponsors and meeting others dedicated to professional fundraising. The AFP event in Toronto is especially poignant as the organization is celebrating its 50th anniversary this year and their mission and commitment remains as vibrant as when they were formed.

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The association now represents more than 30,000 members throughout the world and is the leading global source for developing the growth of and promoting the ethical standards of [professional fundraising](#).

Congress 2010 looks certain to be a memorable experience with more than 800 attendees from the [fundraising services](#) industry looking to network, discuss trends and forge new strategies for the coming years. The conference also offers a superb selection of workshops that will focus on the industry in 2011 and beyond. The AFP Greater Toronto Chapter is the largest chapter of AFP in the world, representing more than 1,300 memberships. Miratel welcomes the opportunity to meet all members in attendance and be able to introduce their full range of fundraising services that have purposefully been developed to aid the professional fundraising market such as:

- Donor programs for phone and web
- Outbound [telephone fundraising](#)
- End-to-end lottery management services
- Donation processing for phone, web, mail and fax
- Telethon support

If you are in the Toronto area, drop by the AFP Congress 2010 – Miratel welcomes the opportunity to meet with you at booth 221.

About Miratel:

In spring of 2000, Miratel was founded with a commitment to providing cost-effective premier fundraising services while applying the highest standards of integrity, workplace conduct and business ethics to their every business decision. Throughout the years and having experienced over 300% growth, Miratel is proud to operate under those same principals today. Miratel takes pride in being known as a [green call centre](#) and is dedicated to upholding that reputation and making a lasting, positive difference in the world.

Miratel is an industry leader in providing end-to-end managed services including inbound and [outbound call centre](#) solutions, eCommerce and letter shop mail facilities. In their [Canada call centre](#), Miratel has the capacity to manage projects that vary greatly in size and duration with flexible, robust technology and an expansive and highly skilled team. Miratel multilingual services are available 24 hours a day, 365 days a year via phone, online and email. For more information and to view their corporate video, please visit <http://www.miratelinc.com/>